Free Admission for ISACA China HK Chapter members

Topic: Trends of the Digital Communication: From Unified Messaging, Chatbot, Mobile Workspace, Digital Transformation (Conducted in English)

Presenter:	Mr. Hubert Lee Director Avaya
Date:	**Friday, 2 November 2018**
Time:	7:00pm to 8:00pm (Registration - 6:30pm**)**
Venue:	UT, Admiralty Learning Centre, SCOPE, City University of Hong Kong, 8/F, United Centre, 95 Queensway Admiralty, Hong Kong (near MTR Admiralty Station Exit D) MAP
Language	Conducted in English
CPE Hour:	1 CPE
Registration:	ISACA China HK Chapter Members: **Online Registration** For other ISACA Chapters/ HKCS/ HKICPA/ CPA Canada/IIA HK Members and Non-member: Please complete the **reservation reply** and return to events@isaca.org.hk.

[Please remember to bring along your Confirmation Ticket to the venue for verification should you wish to count your attendance for CPE hour]

Abstract

Enterprise leaders clearly understand the need for digital transformation—it's an evolve or perish kind of scenario. So, most companies are in progress strategizing, planning, implementing and tracking digital solutions. And they're finding that accomplishing the changeover is a journey, and transforming the enterprise starts with transforming business communications.

In this seminar, we will show you how the latest communications technology – mobility, video collaboration, chatbot and AI, omni-channel customer experience solution – can ramp up productivity and radically improve how enterprises interact with and serve customers, and help businesses succeeding in the digital transformation journey.

Biography

Mr. Lee has over 25 years of experience in telecommunications industry, with a strong focus in unified communications and contact center, covering carrier, enterprise and SMB sectors across Asia Pacific and Greater China regions. He also has extended experience in helping companies in various industries go through digital transformation of their business with the adoption of team and customer engagement solutions.

Mr. Lee holds a Bachelor of Engineering degree in Information Technology from the Chinese University of Hong Kong.